2.5. SECTORIAL PRODUCTIONS: PHARMACEUTICAL

This first Report on Latium and Rome is built on the one that has been used as a model ever since 2000, for the series *Giorgio Rota Reports*. Using the analysis of plans, projects and policies, interview campaigns with qualified local people, and statistical data, the 'Giorgio Rota Reports' are designed to analyze and monitor developments taking place in the different areas and metropolitan regions surveyed. On the one hand, therefore, we examine the projects under construction (and those still to be undertaken), on the other we carry out an in-depth analysis of the dynamics, comparing objective "numbers" which make it possible to compare the current trends in the various cities (Italian and, if the data is available, European).

In this section we investigate the recent dynamics of the pharmaceutical sector, where forms of combination and concentration of production are certainly more significant than those which are area-based. Analysis of this sector of excellence, even in the context of the present economic situation, has revealed a substantial extraneousness to local support; in fact the consistency and quality of this local support is much debated. Intervention is independent of the constraints of the area and, in perspective, this disaffection could lead to phenomena of closure or conversion.

Interviews with qualified persons (carried out for this *Report*) and certain public occasions for reflection have brought to the fore problematic issues related to a misalignment between the institutions' perceptions and those of market operators who, thanks to local authorities' non-achievement of results, report unsustainable levels of congestion of industrial areas which are often accessible only by secondary roads.